



**FOR IMMEDIATE RELEASE**  
**CONTACT ROB WRAY**  
Tel. 323.664.3198 Fax 323.664.8311  
news@cadencenews.com

## **Knaus named NEW committee member of the year**

CHICAGO (November 3, 2009) -- Diane Knaus, retail team leader for Kellogg Company, has been presented with the Network of Executive Women's Bobbie O'Hare Award for 2009.

Knaus, who serves as the secretary of the Network's Chicago region, received the regional committee member of the year award on October 13 in front of an audience of more than 700 attendees at the 2009 NEW Leadership Summit in Dallas. NEW is the consumer products and retail industry's largest diversity organization representing more than 2,000 retail and supplier executives.

The award recognizes members who have made outstanding contributions to the Network and the consumer products and retail industry and is named in honor of former NEW Regional Chair Bobbie O'Hare, vice president of sales development for the Johnson O'Hare Companies.

O'Hare joined current NEW Regional Chair Maria Edelson, vice president of marketing for Evenflo, and Alison Kenney Paul, principal at Deloitte, on stage in presenting the award.

"Diane is a role model for all," Edelson said. "She is great at balancing the detail of her role with the strategic vision of her regional group. She expertly facilitates the communication process within her committee and is always looking for ways to improve and enhance the work and the team." Knaus was cited for developing regional best practices for the Network, her commitment to attracting women to the consumer products and retail industry, and her work as a Network ambassador coordinating Kellogg involvement with the Network.

Knaus joined Kellogg Company in 2005 and currently serves as Morning Foods, retail team leader —Walmart. Prior to joining Kellogg, she served nine years as a retail sales manager for the Eastman Kodak Company. She started her career at American Drug Stores. Knaus holds a bachelor's degree in business administration from Western Illinois University. She and her husband, Steve Bojic, reside in Chicago.

### **About NEW**

Founded in 2001, the Network of Executive Women, Consumer Products and Retail Industry, has more than 2,000 members from more than 400 companies and 58 corporate sponsors in 15 regions nationwide. For more information on the Network of Executive Women and its best practices, education, mentoring, networking and leadership development programs, visit [www.newonline.org](http://www.newonline.org).



**Kellogg's Diane Knaus has been named  
NEW committee member of the year  
by the Network of Executive Women.**